



Melanie Savage

Professional Profile

Creative and results-driven Graphic Designer with experience developing compelling visual designs that engage audiences and strengthen brand identity. Skilled in managing projects from concept to final delivery while consistently meeting deadlines and maintaining high-quality standards. Proficient in creating brand messaging, marketing materials, and digital and print graphics that align with business objectives.

A collaborative team player and clear communicator with strong attention to detail and excellent client relationship skills. Resourceful in coordinating with vendors, managing multiple priorities, and ensuring projects are delivered on time and within scope.

I enjoy learning new skills, embracing new challenges, and continuously expanding my knowledge. I am open to exploring new opportunities and would welcome the chance to apply my transferable skills in different areas if they would benefit your business. Adaptable, enthusiastic, and committed to delivering high-quality work, I thrive in environments where I can grow while contributing to team success.

CONTACT



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SKILLS

- Production standards
- Logo creation
- Adobe Creative Suite
- Understanding of Cost and Estimating Work
- Sign Maker
- Digital Print Maker and Finisher

PROFILE

I am a driven person who enjoys learning new skills and developing myself where I can with technology and design. I enjoy being organised and utilise this both in my personal life and work life. In my spare time I go for walks with my dog and bike rides. I also love to read and have started an online course in learning pro-create for both my own personal development and to hopefully utilise these skills for work as well.

EXPERIENCE

Graphic Designer

Williams Design and Print - Byley, Cheshire

09/2010 - Current

- Submitted design ideas to customers.
- Generated digital image files for use in digital and traditional printing methods.
- Designed printed brochures, banners and signs, aligning visual collateral with brand mission and values.
- Created corporate brand imaging by designing cohesive and engaging logos, letterheads and business cards.
- Used Adobe InDesign, Adobe Illustrator to create images and layouts according to brief.
- Worked within brand guidelines to deliver consistent, high-quality branded content.
- Provided day-to-day artwork, discussing design briefs with customers and fulfilling design requests across print and digital.
- Presented creative design work, took constructive feedback and worked towards positive outcomes.
- Managed deadlines to deliver finalised functional and aesthetic materials on time.
- Prepared detailed cost estimates for labour and materials to align with budget of clients.
- Created signs and lettering using either colour vinyl's or printed materials based on client specifications.
- Liaised with clients to determine scope of work and composition of signage required.
- Produced Printed, Vinyl cut letters signs and vehicle art to meet requests and specifications of clients.
- Operated a wide range of printing machines without difficulty, including - Mimaki CJV150-107, using Rasterlink Pro 5 Rip

- software, and Konica Minolta C1070p Digi press with Fiery Command Work Station Rip software.
- Skilfully operated and controlled various print finishing equipment including EBA 551 Guillotine, Duplo DC-616 cutter, Matric 370 Laminator, Morgana Digi Fold, Morganan Docu-fold MK2.
- Altered and updated customer designs using Adobe programmes.
- Advised clients of technical aspects of production to clarify printing limitations and keep expectations within reasonable limits.
- Conducted research to investigate best prices and quotes, assessing quality of products and services.
- Negotiated with suppliers to provide cost effective contracts, apply economical measures.
- Consistently followed up with customers to determine satisfaction levels.
- Administered customer meetings and walk-throughs for pricing and creative purposes.

Graphic Designer

Scorpio Signs - Hartford, Cheshire

- 09/2006 - 09/2010
- Created signs and lettering using lacquers, varnishes and paints based on client specifications.
 - Installed signs on-site by erecting and working on scaffolding, employing exceptional attention to detail and safety.
 - Collaborated with team to brainstorm ideas in producing eye-catching designs.
 - Designed and created signs and graphics using CAD software, employing exceptional attention to detail to exceed client expectations.
 - Created sample digital files to present to clients, modifying designs based on request.
 - Liase with customers and suppliers.
 - Designs for billboard advertising campaign.
 - Inhouse advertising emailers.

Coffee Shop Assistant

Bratts - Northwich, Cheshire

- 07/2003 - 06/2006
- Provided a warm, welcoming and friendly environment within the coffee shop through polite service and going the extra mile to assist needs.
 - Assisted in coffee shop close-down by clearing tables, cleaning machines and storing food away correctly.
 - Maintained excellent customer satisfaction by providing helpful, attentive and efficient service.
 - Sanitised tables and dining areas thoroughly between customers, maintaining clean, professional cafe appearance.
 - Processed customer payments at tills and tables, providing correct change and receipts when needed.

EDUCATION

2007

Web Level 3 Web Design

South Cheshire College - Crewe, CHE

2007

Colour Management Colour Management
Roland Acedemy

2006

Web Level 2 Wed Design
South Cheshire College - Crewe

2006

Higher National Diploma Graphic Design
Mid Cheshire College - Northiwch

2004

National Diploma Graphic Design
Mid Cheshire College - Cheshire